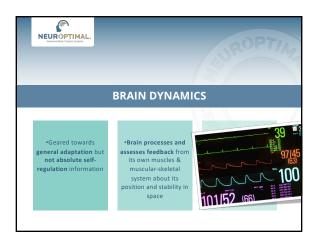
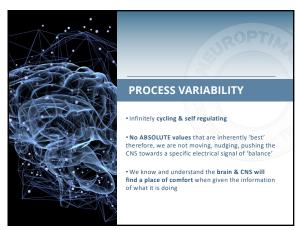


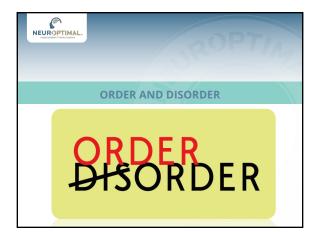


WHAT IS THE CENTRAL NERVOUS SYSTEM? The Central Nervous System (CNS) - the brain and the nervous system - communicates through the detection of change The Central Nervous System (CNS)









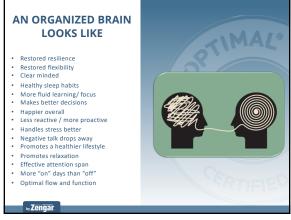
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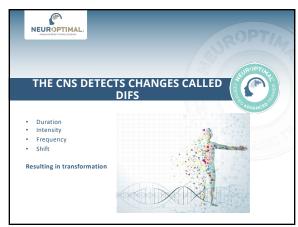


SIGNS OF A DISORGANIZED BRAIN

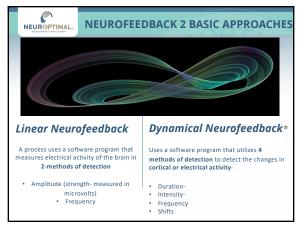
- Memory & retrieval
- Poor task performance
- Difficulty sleeping
- Feeling low/sad
- Feeling stressed / overwhelmed
- Feeling "off"
- Feeling less than confident
- Performance & sports anxiety
- Waking exhausted
- Perception of life is negative
- Many more bad days than good days
- Diminished capacity for learning



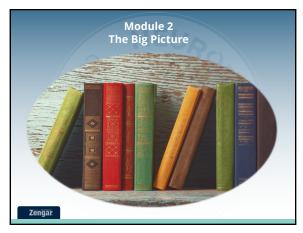














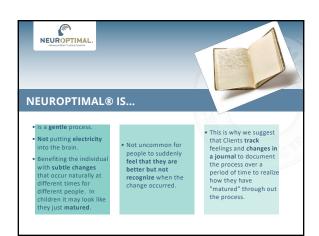


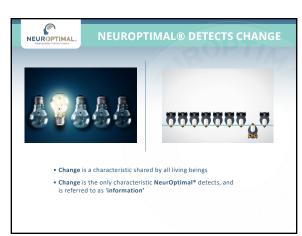


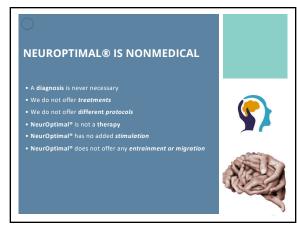


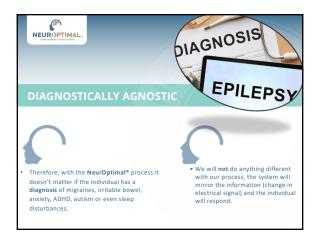


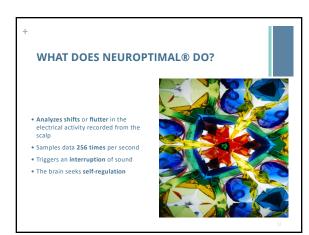








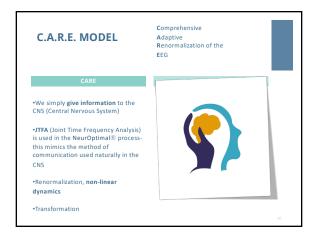


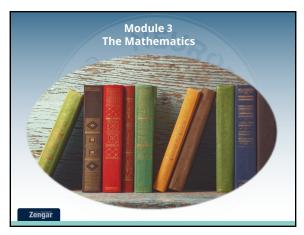


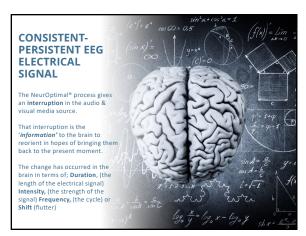








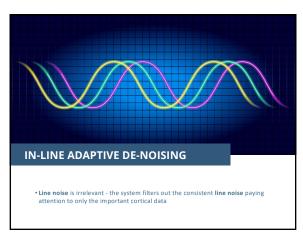




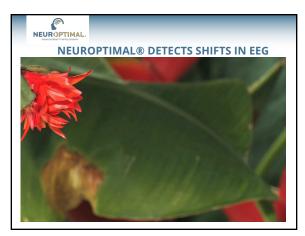












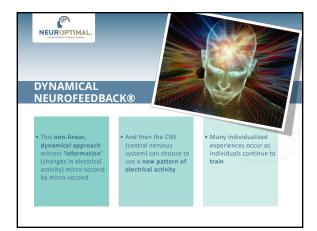
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THE BRAIN & INFORMATION

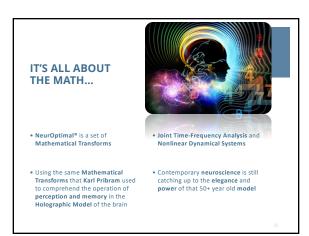
- When the 'flutter' is detected by the NeurOptimal® system the brain notices and adapts/or self regulates by being in the present moment.
- The brain perceives the interruption (at a *non-conscious level*).
- The interruption is triggered by the shifts (DIFS) called "information" giving auditory 'feedback'.



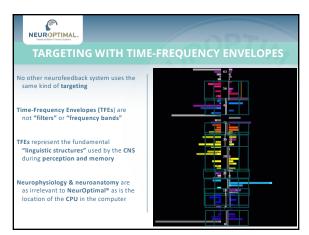


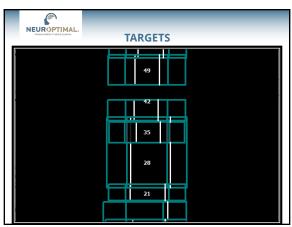


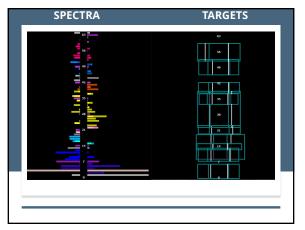




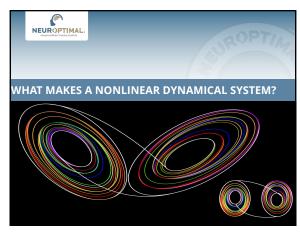




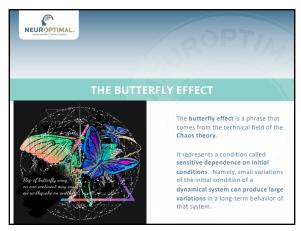


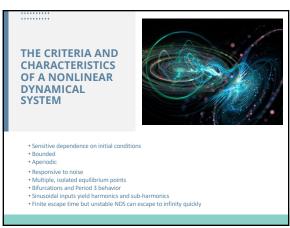




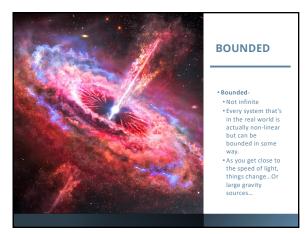


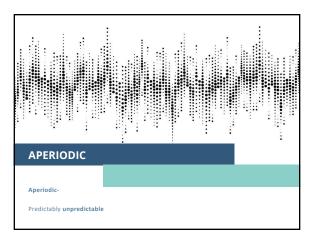




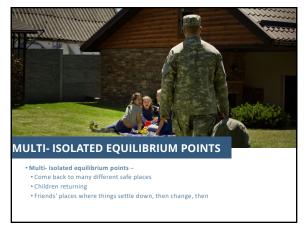




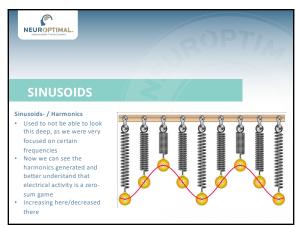










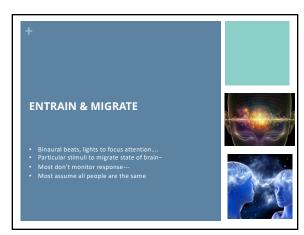




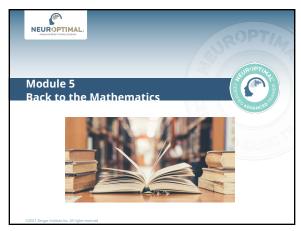


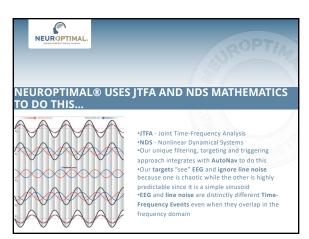


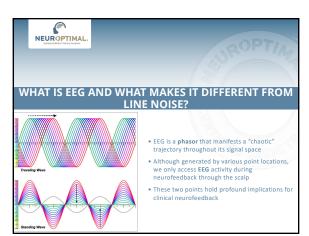


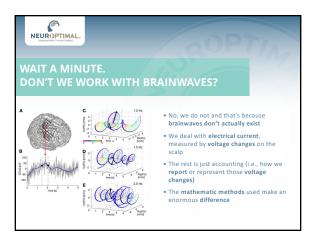




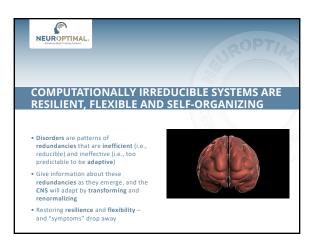


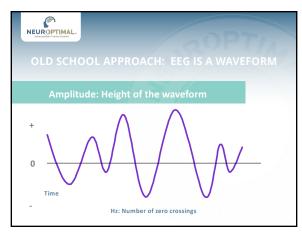


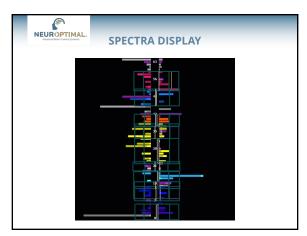




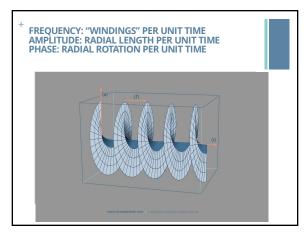




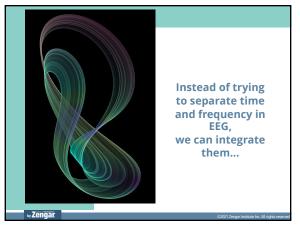




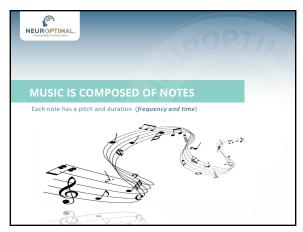


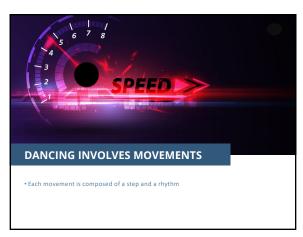




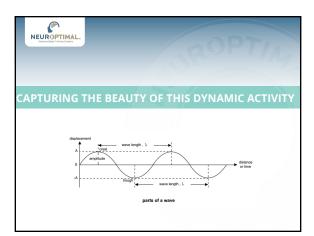


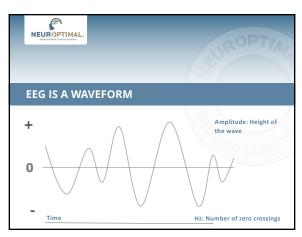


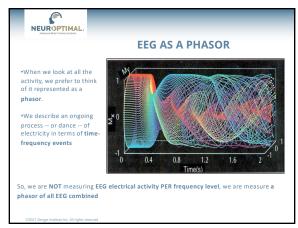


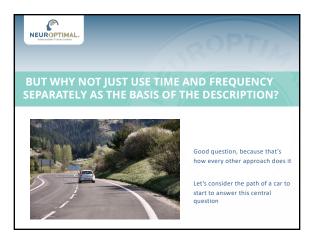






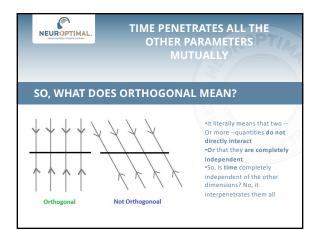




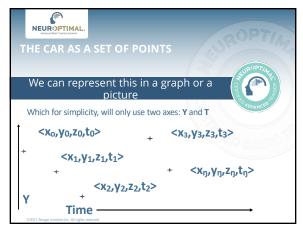


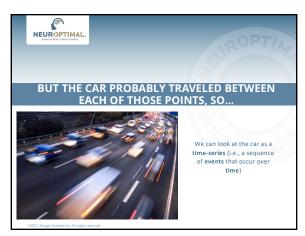


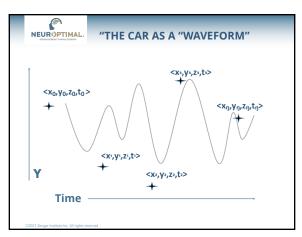






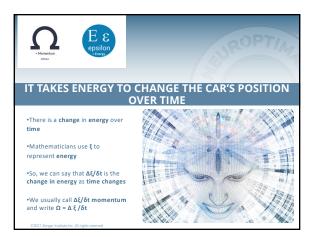


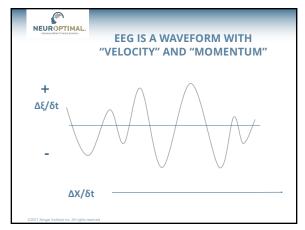


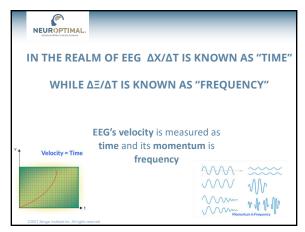


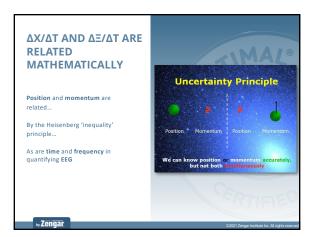


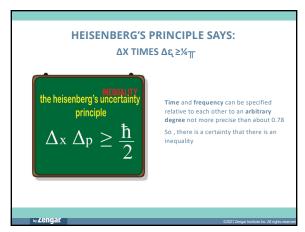




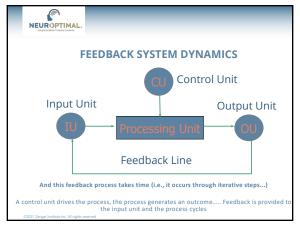




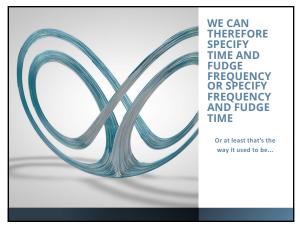


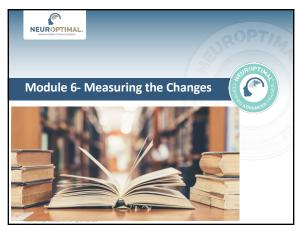




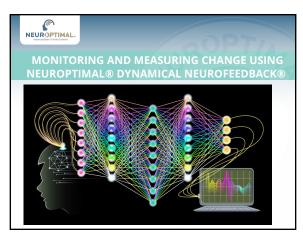


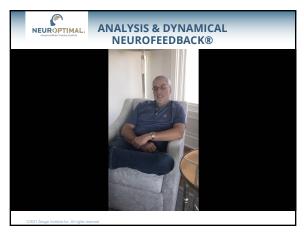




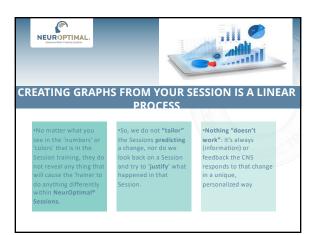












'TRACKING TOOLS'

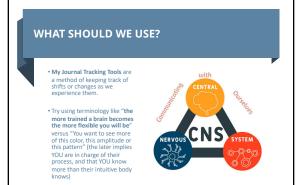
"Analysis Tools" are typically linear. They are used as a method of looking backwards to determine what a Trainer thinks happened and then looking forward and 'predicting' an outcome.

It is confusing when we offer linear 'progress tracking options' for non-linear training process. We do not offer this option in NO3 and highly advise against creating that 'atmosphere' in your

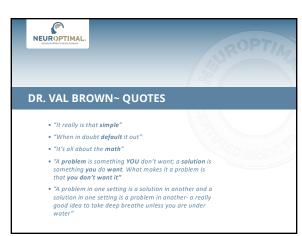


⊳,Zengar

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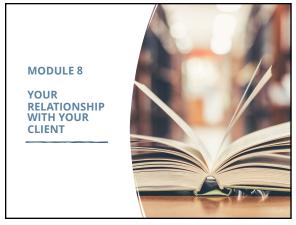


















CONFIDENTIALITY: ESSENTIAL TRUST

- Clients choose what, when, how, why and whether they will "reveal" something or not
- It is NEVER necessary to DISCUSS any particular content, discuss any particular ISSUE, to FEEL any particular feeling, to EXPERIENCE any particular "STATE", to remember any particular MEMORY etc. etc.

4



CONFIDENTIALITY: AN ESSENTIAL GUIDELINE HERE

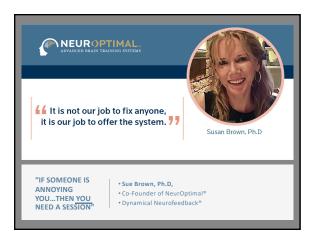
- YOU choose what, when, how, why and whether you will "reveal" or "do" something or not
- It is never necessary to discuss any particular content, discuss any particular issue, to feel any particular feeling , to experience any particular "state" to remember any particular memory, etc...

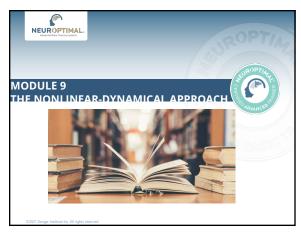
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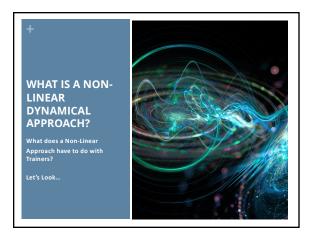
IT'S SIMPLER THAN YOU THINK...



- Take out the garbage: The attractors of dysfunction, disorder, "stuck-ness"
- Compassionately support being 'present' interdependently
- The person will **self-regulate**, transform and transcend

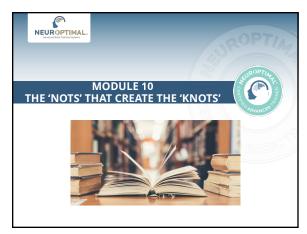


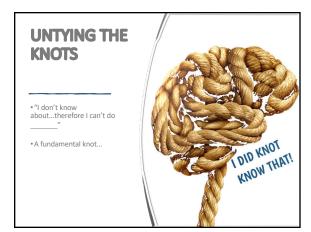


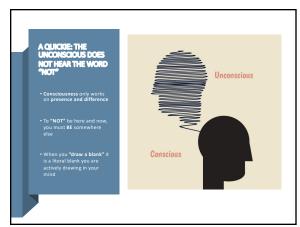




+ NON-LINEAR DYNAMICS IN PERSONAL TRANSFORMATION PERSONAL TRANSFORMATION A simple comprehensive paradigm yielding a unified, fundamental approach that works The "Importance of an Expert" is not necessary- the system contains the expertise Differential diagnosis and distinct treatments are not necessary

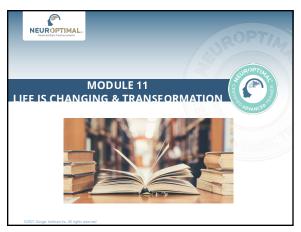








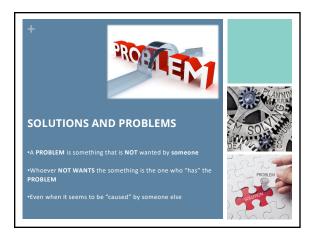










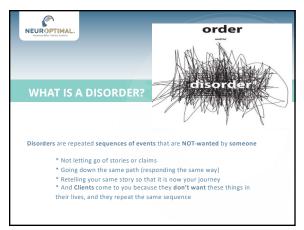






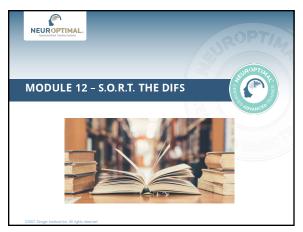








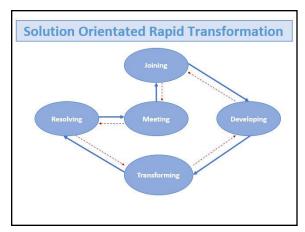












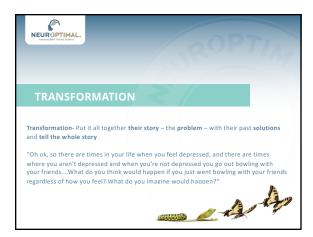










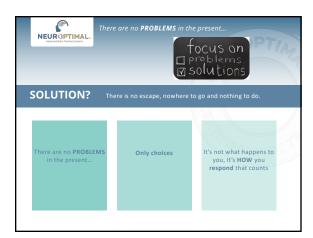






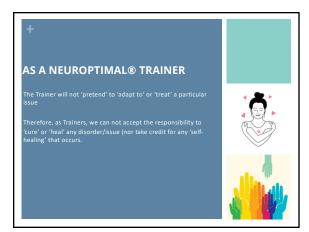














It is easy to 'fallinto' the frantic concern of your Client "it's not working", 'symptoms are coming back", "I am having new symptoms"



CALM ASSERTIVENESS

Start with a small change... Notice the change that makes a change Use that as a starting point for further change Because the fundamental nature of everything is change...

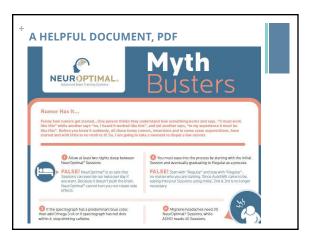
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5









Side Effects; we are not putting anything into the brain nor are we taking anything out. We are not 'encouraging specific frequencies to respond differently' than they do, therefore the NeurOptimal® can not, not be working nor can it create a side effect, as it is the mirror.

- Remember walking by that mirror and seeing yourself... not standing straight, but instead you notice you are best over. You decide to stand up straight and now you feel your back is in a different position and because it is in a new position or a different than before position it might now feel a little achy, it is not because you are standing straight that made your back ache, it is because you are now in a different position and your body feels the change.
- The body is always detecting and looking for 'change' even when it is a good change the body notices it. As our body detects change; alto adjusts and reorients to that new position and the new change, the transition from detecting to reorienting is with we call a shift, the shifts are usually very comfortable and a relief (release to many) however, occasionally some individuals find change to be difficult and when they notice a new position they see it therife rat of a new position but we don't need to justify that part, just know it happens.
- Dr. Sue Brown says, "keep on- keeping on"! I use this phrase over and over! It is only through repetition and consistency of wearing a pair of brand-new shoes that they start to feel like 'our comfortable pair of shoes'.

BLOGS



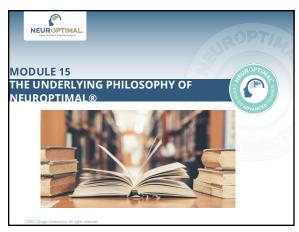
- Start with a small change...
- Notice the change that makes a change
- Use that as a starting point for further change
- Because the fundamental nature of everything is change

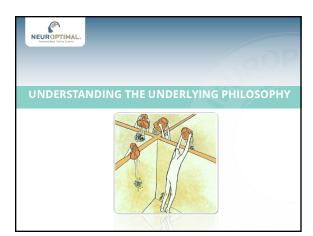
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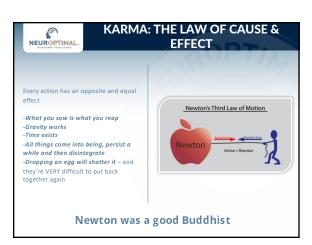


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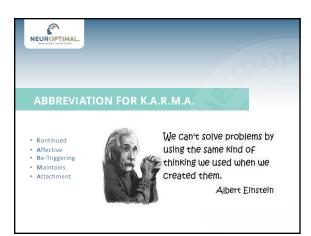






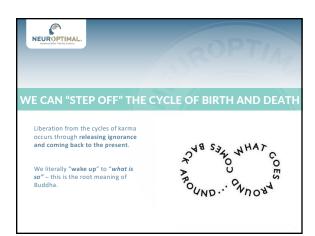




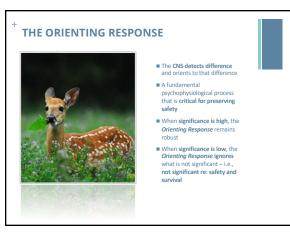




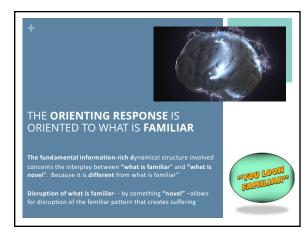


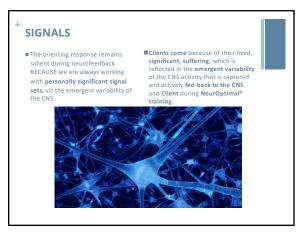






+ THE ORIENTING RESPONSE IS ORIENTED TO INFORMATION - Specifically, the information value of emergent stimuli as possible danger signals - The traditional perspective is that as "novelty" decreases, the 'orienting response' habituates and extinguishes - However, diminishing "simple" novelty is not informative, so it is correctly ignored - Simple novelty is a 'scalar-specifiable' analogue of significant change in familiarity, chosen because it can be easily researched by traditional means





training

* WHAT ROLE DOES THE RELAXATION RESPONSE PLAY?

It's the integral partner of the 'orienting response' and is what allows the CNS to "release" its suffering — after perceiving that there really is NO CURRENT threat, despite how the CNS has been triggered during the actual NeurOptimal* training

Tension is who you think you should be.

Relaxation is who you are. (Chinese proverb)



